



## **DP WORLD AND UAE RED CRESCENT ORGANISE RAMADAN TRIP FOR ORPHANS**

Dubai Mall visit part of Ramadan Social Initiative by port operator's  
Head Office and UAE Region

**Dubai, United Arab Emirates, September 6, 2010:** - A group of 50 Emirati orphans was treated to an evening of food, fun and entertainment at Dubai Mall on Sunday (September 5) by global port operator DP World and the UAE Red Crescent.

The engaging and educational trip for the children was sponsored jointly by DP World's Head Office and its UAE Region as part of their month-long Ramadan Social Initiative programme.

The youngsters – aged between four and 14 – were supervised throughout by volunteer staff members from DP World and the UAE Red Crescent.

For the orphans, it was a Ramadan evening to remember that began with an Iftar meal at The Rainforest Café. This was followed by a trip to the Dubai Aquarium and Underwater Zoo, where the children enjoyed viewing a variety of exotic marine life.

The highlight of the evening was a trip to the mall's KidZania attraction, a scaled-down replica of a real city built just for children. The youngsters had fun playing adult roles such as airline pilots, doctors and firefighters, and were able to move around the make-believe city by bus or even by hiring a car.

**Mohammed Sharaf, Chief Executive Officer, DP World,** said:

“Voluntary social work is an essential part of our nation's development. We are pleased that the DP World family has stepped forward to join hands with the UAE Red Crescent to provide an evening of fun and entertainment for these children. Our aim was to send a message of love and care to these young citizens of the UAE, and we look forward to encouraging such voluntary social service in the future.”

DP World's Ramadan Social Initiative programme has included a road safety campaign in association with the RTA, a blood donation drive in aid of the Dubai Thalassaemia Centre, and a book donation campaign to restock its staff accommodation library.

-ENDS-

***Photo caption: DP World and Red Crescent volunteers with the orphans at Dubai Mall***

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### **About DP World**

DP World is one of the largest marine terminal operators in the world, with 50 terminals and 11 new developments across 31 countries<sup>(1)</sup>. Its dedicated, experienced and professional team of nearly 30,000 people serves customers in some of the most dynamic economies in the world.

DP World aims to enhance customers' supply chain efficiency by effectively managing container, bulk and other terminal cargo.

The company constantly invests in terminal infrastructure, facilities and people, working closely with customers and business partners to provide quality services today and tomorrow, when and where customers need them.

In taking this customer-centric approach, DP World is building on the established relationships and superior level of service demonstrated at its flagship Jebel Ali facility in Dubai, which has been voted "Best Seaport in the Middle East" for 16 consecutive years.

In 2009, DP World handled more than 43.4 million TEU (twenty-foot equivalent container units) across its portfolio from the Americas to Asia. With a pipeline of expansion and development projects in key growth markets, including India, China and the Middle East, capacity is expected to rise to around 95 million TEU over the next ten years, in line with market demand.

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(1) As of 27 July 2010