



Saïd Business School
UNIVERSITY OF OXFORD



DP WORLD

New DP World Chair announced for the Oxford Centre for Entrepreneurship and Innovation

Saïd Business School, University of Oxford

London, United Kingdom, Dubai, United Arab Emirates, 8 November, 2010:- The Oxford Centre for Entrepreneurship and Innovation (OxCEI) at Saïd Business School at the University of Oxford has announced the appointment of Professor Linda Scott to the newly created post of DP World Professor of Entrepreneurship and Innovation. The chair, sponsored by DP World, will support the Centre's programme of teaching and research into entrepreneurship. The appointment will take effect immediately.

Professor Linda Scott joins OxCEI from the School's marketing faculty where she was Professor of Marketing since 2006. Her research interests include the study of women entrepreneurs particularly in developing countries.

Professor Colin Mayer, Dean of Saïd Business School said: 'I am delighted that Linda Scott will be joining the Centre in this significant role. Linda has established an international reputation as one of the leading thinkers in the field of entrepreneurship and economic development and she brings both a remarkable research output and authority in contributions to the subject. Linda is an outstanding person to take the Centre forward to its next stage of development. I would also like to take the opportunity to thank DP World for its great generosity and vision in creating this post and in supporting the study of innovation and entrepreneurship at Oxford in this way.'

Commenting on her appointment **Linda Scott** said: 'I am honoured to be chosen DP World Chair and pleased to engage with their mission of supporting entrepreneurship and innovation. I am looking forward to working with colleagues at Saïd Business

School and with other departments within the University of Oxford to establish the Centre as a globally renowned research and teaching centre for entrepreneurship and innovation and to support initiatives involving new technologies, social and economic innovations, and global imperatives in health, development, and the environment. My remit is to develop a research portfolio that brings together scholars and students from within the Saïd Business School, but also from the wider University of Oxford, and I will coordinate closely with OxCEI's executive director, Nir Vulkan, in order to maximize the synergies among the teaching, research, and outreach activities in the areas of entrepreneurship and innovation. The Centre provides a rare platform for researchers and practitioners to consolidate knowledge around this emerging and dynamic field which has considerable significance economically. My own research will continue to focus on the ways that market-based initiatives can help alleviate poverty in the developing world, especially through innovative thinking and entrepreneurial support.'

DP World CEO Mohammed Sharaf said: 'Entrepreneurship and innovation are key drivers of DP World and we are proud to support research and thinking in this field through the sponsorship of the Saïd Business School. We look forward to the valuable contribution Professor Scott will bring. In the port sector alone, we have seen how entrepreneurial initiatives and innovation improve infrastructure, which stimulates trade, which in turn transforms the lives of people in those economies.'

Among the Centre's activities is the annual flagship event *Silicon Valley Comes to Oxford* which takes place this year on 22 November, when it will celebrate its 10th anniversary. For further details and to register please [click here](#).

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