



## DP WORLD, UAE REGION LAUNCHES NEW INITIATIVE TO ENHANCE TRADE OPPORTUNITIES

Port operator brings together trade enablers and traders to discuss  
emerging business trends

**Dubai, United Arab Emirates, June 8, 2010:** - DP World, UAE Region has launched an initiative to increase communication between Dubai's key trade enablers and the large trading community.

More than 100 representatives from the trade and logistics industry networked with officials from DP World, UAE Region, Dubai Customs, Dubai Trade and other government authorities at a breakfast meeting held in Jebel Ali Port today (June 7) to explore new business opportunities and increase the synergy that drives Dubai's trade development.

DP World, UAE Region hosted the gathering. A series of such initiatives is being planned by the port operator on a regular monthly basis with the aim of bringing together port users, traders and logistics companies to network and exchange views on emerging business trends as well as explore business opportunities.

**Mohammed Al Muallem, Senior Vice President and Managing Director, DP World, UAE Region,** said:

"Our aim in hosting such an event is to help develop strategies designed to enhance the performance of the trading sector, which is a frontline driver of Dubai's economy. We believe that increasing the flow of communication among the stakeholders will directly help the local supply chain sector to prudently leverage emerging market opportunities."

The port operator's initiative complements the Dubai Government's efforts to boost the performance of all economic sectors, including developing new programmes aimed at promoting investments and diversifying trading activities.

**Mr Al Muallem** added:

"Dubai excels in creating an open trading environment.. Our ports, customs and free zone authorities have always worked hard to stay ahead of the curve to meet the requirements of their customers. We are confident such gatherings will bring greater synergy in our quest for continuous growth."

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**Photo Caption:** Representatives from the trade and logistics industry and DP World, UAE Region officials at the business breakfast.

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## **About DP World**

DP World is one of the largest marine terminal operators in the world, with 49 terminals and 12 new developments across 31 countries<sup>(1)</sup>. Its dedicated, experienced and professional team of nearly 30,000 people serves customers in some of the most dynamic economies in the world.

DP World aims to enhance customers' supply chain efficiency by effectively managing container, bulk and other terminal cargo.

The company constantly invests in terminal infrastructure, facilities and people, working closely with customers and business partners to provide quality services today and tomorrow, when and where customers need them.

In taking this customer-centric approach, DP World is building on the established relationships and superior level of service demonstrated at its flagship Jebel Ali facility in Dubai, which has been voted "Best Seaport in the Middle East" for 15 consecutive years.

In 2009, DP World handled more than 43.4 million TEU (twenty-foot equivalent container units) across its portfolio from the Americas to Asia. With a pipeline of expansion and development projects in key growth markets, including India, China and the Middle East, capacity is expected to rise to around 95 million TEU over the next ten years.

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(1) As of January 2010